Relational

In each of the following puzzles, there is a common arithmetic relationship between the set of equations that allow their respective solutions as shown. Determine this common relationship and find the unknown relational value in question.

If:

$$2 + 3 = 10$$
$$7 + 2 = 63$$
$$6 + 5 = 66$$
$$8 + 4 = 96$$

Then:

$$9 + 7 = ?$$